

## Perfectly Posh adopts Platform.sh for Drupal Commerce based e-commerce application

### ***Custom Platform.sh Enterprise subscription deployed to handle massive peak traffic***

March 24th 2016, Michigan, U.S. - Today, Platform.sh announces the adoption by Perfectly Posh of our Platform as a Service (PaaS) for their online sales operations. Founded in 2011, Perfectly Posh sells naturally based, pampering products across the USA through over 45,000 Independent Consultants.

Perfectly Posh has selected Platform.sh Enterprise for their online e-commerce application, migrating to a custom offering designed to fit the high growth demands of a company on the move.

#### **The main reasons for selecting Platform.sh were:**

- 1) A hosting stack tuned for high performance e-commerce;
- 2) Seamless scaling of Web and Database servers during peak periods with no application downtime;
- 3) Ability to customize this infrastructure around their specific needs;
- 4) Reliability guaranteed with a 99.99% uptime SLA; and
- 5) Significant productivity improvements, enabling a change to the development regime that eliminates infrastructure management overheads, and accelerates code through to production via better CI (Continuous Integration) enablement and 100% consistency between environments.

This combination of capabilities allows the business to reduce overall development costs and manage risk when deploying changes into the production environment, reducing the potential for revenue loss, and enabling revenue optimization changes into live during peak traffic periods, providing enormous competitive advantage.

“As we evaluated our hosting options we met with many different companies; most of them said ‘You are exactly the type of customer we want to work with’, but none of them could fit us into the standard offering they wanted to sell us. When we met Platform.sh we were excited, because we found a company that not only had an amazing service, but who were willing to engage with us as a true partner, and

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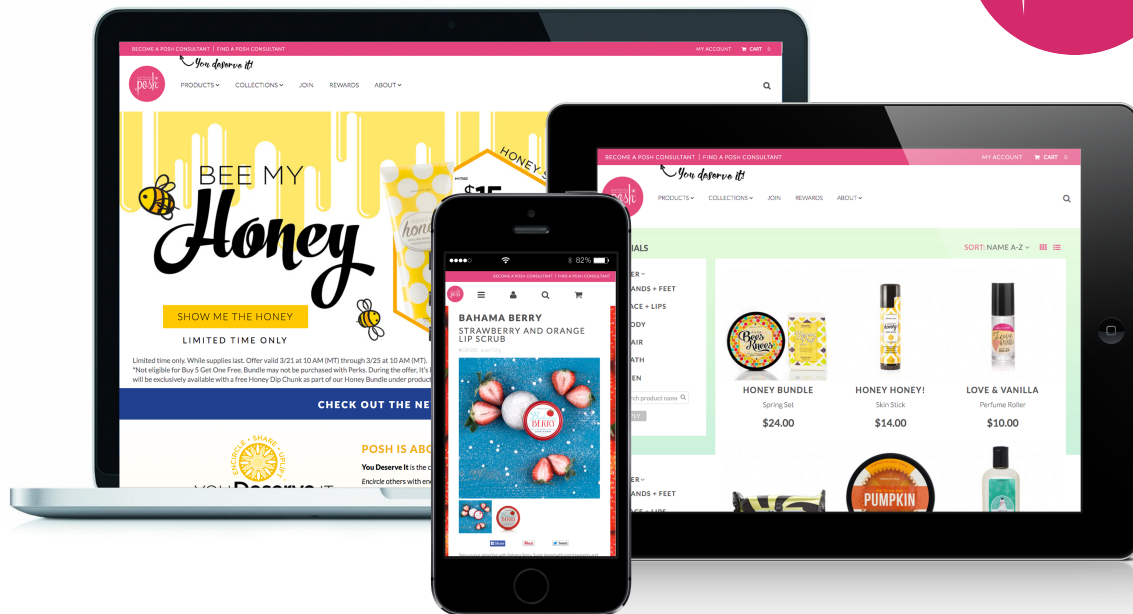
were committed to our success. They architected a custom hardware stack that fit our e-commerce application perfectly. We're excited to grow together," said Dallas Despain, Director of Engineering, Perfectly Posh.

"We are extremely pleased that Perfectly Posh has chosen us to be the foundation upon which they continue their amazing growth. This customer manages one of the largest Drupal Commerce implementations in the world, and to be chosen to help support this mission-critical application is an affirmation of our next generation PaaS and

deep knowledge of the e-commerce Use Case." said Kieron Sambrook-Smith, Chief Commercial Officer, Platform.sh.

### ABOUT PERFECTLY POSH

Perfectly Posh is a pampering brand founded on four core principles: we simply pamper, we use the best ingredients in our products, we are made in the USA, and everyone deserves a little time to take care of themselves, in other words: You Deserve It.



### WHAT IS PLATFORM.SH

Platform.sh is a second generation Platform-as-a-Service offering a continuous deployment cloud hosting solution.

Platform.sh is a VC backed startup headquartered in Paris, with three fully owned subsidiaries and employees on three continents. In its 18 months of activity it has met with explosive growth acquiring thousands of clients from more than a hundred countries, doing as much business in the United-States as in Europe. Among its clients you can find key accounts, such as Vivienne Westwood, the British Retailer Reiss, the Canadian Football League, the British Council, Parc Asterix, Seloger.com, the German startup Flixbus or the South-American El Universo.